

Privacy Policy

Last Updated: June 29, 2023

Goldfish, Inc. (“Goldfish”) (collectively, “Goldfish,” “we,” “us,” or “our”) provides information about and access to our hosted platform known as “Goldfish” (the “Platform”) for the analysis of illegal, unreported and unregulated (IUU) fisheries risk analytics through our website located at: www.goldfish.io and any other website address from time to time used by us to deliver such services (collectively, the “Site”) and related technologies related technologies and the Site, including any updated or new features, functionality and technology, the “Services”). This Privacy Policy describes our privacy practices and how we handle personal information that we collect through the Services.

Personal Information We Collect

Information you provide to us may include:

- **Contact details**, such as your first and last name, email and mailing addresses, phone number, and professional title.
- **Account information**, such as the username and password you use to access our Service.
- **Communications** that we exchange with you, including when you contact us with questions, feedback, or otherwise.
- **Payment information** needed to complete your transactions with us, including name, payment card information, and billing information. This information is processed by our payment service providers which may handle your payment information in accordance with their own respective privacy policies.
- **Usage information**, such as information about how you use the Services and interact with us, including information associated with any content you upload to the Services or otherwise submit to us, and information you provide when you use any interactive features of the Services.
- **Marketing data**, such as your preferences for receiving our marketing communications, and details about your engagement with them.
- **Other data** not specifically listed here, which we will use as described in this Privacy Policy or as otherwise disclosed at the time of collection.

Information we obtain from third parties.

Automatic data collection. We and our service providers may automatically log information about you, your computer or mobile device, and your interaction over time with our website and the Services, our communications and other online services, such as:

- **Device data**, such as your computer’s or mobile device’s operating system type and version, manufacturer and model, browser type, screen resolution, RAM and disk size, CPU usage, device type (e.g., phone, tablet), IP address, language settings, mobile device carrier, radio/network information (e.g., WiFi, LTE, 3G), and general location information such as city, state, or geographic area.

- **Online activity data**, such as pages or screens you viewed, how long you spent on a page or screen, the website you visited before browsing to the website, navigation paths between pages or screens, information about your activity on a page or screen, access times, and duration of access, and whether you have opened our marketing emails or clicked links within them.

We use the following tools for automatic data collection:

- **Cookies**, which are text files that websites store on a visitor's device to uniquely identify the visitor's browser or to store information or settings in the browser for the purpose of helping you navigate between pages efficiently, remembering your preferences, enabling functionality, and helping us understand user activity and patterns.
- **Web beacons**, also known as pixel tags or clear GIFs, which are used to demonstrate that a webpage or email was accessed or opened, or that certain content was viewed or clicked.

How We Use Personal Information

We use your personal information for the following purposes:

To operate our Services, including to:

- Provide, operate, maintain, secure, and improve our Services.
- Provide information about our Services.
- Communicate with you about our Services, including by sending you announcements, updates, security alerts, and support and administrative messages.
- Understand your needs and interests and personalize your experience with our Services and our communications.
- Respond to your requests, questions, and feedback.

Research and development. As part of these activities, we may create aggregated, de-identified or other anonymous data from personal information we collect. We may use this anonymous data and share it with third parties for our lawful business purposes, including to analyze and improve the Services, and promote our business.

Marketing and advertising. We, our service providers, and our third-party advertising partners may collect and use personal information for the following marketing and advertising purposes:

- **Direct marketing.** We may send you direct marketing communications as permitted by law, including by email. You may opt-out of our marketing communications as described in the Opt-out of marketing communications section below.
- **Interest-based advertising.** We may engage third-party advertising companies, such as Google, to display our ads on their online services. We may also share information about our users with these companies to facilitate advertising for our services to them or similar users on other online platforms.

Compliance and protection, including to:

- Comply with applicable laws, lawful requests, and legal process, such as to respond to subpoenas or requests from government authorities.
- Protect our, your or others' rights, privacy, safety, or property (including by making and defending legal claims).

- Audit our internal processes for compliance with legal and contractual requirements and internal policies.
- Enforce our [Terms & Conditions](#).
- Prevent, identify, investigate and deter fraudulent, harmful, unauthorized, unethical or illegal activity, including cyberattacks and identity theft.

How We Share Personal Information

We may share your personal information with:

- **Affiliates.** Our corporate parent, subsidiaries, and affiliates, for purposes consistent with this Privacy Policy.
- **Service providers.** Companies and individuals that provide services on our behalf or help us operate our Services or our business (such as banking partners, hosting, information technology, customer support, email delivery, and website analytics services).
- **Professional advisors.** Professional advisors, such as lawyers, auditors, bankers, and insurers, where necessary in the course of the professional services that they render to us.
- **Authorities and others.** Law enforcement and government authorities as required by law.
- **Business transferees.** Acquirers and other relevant participants in business transactions (or negotiations for such transactions) involving a corporate divestiture, merger, consolidation, acquisition, reorganization, sale, or other disposition of all or any portion of the business or assets of, or equity interests in Goldfish.

Privacy Rights and Choices

Opt-out of marketing communications. You may opt out of marketing-related emails, text-messages and other communications by following the opt-out or unsubscribe instructions in the communications you receive from us or you may [Contact Us](#). You may continue to receive Services-related and other non-marketing emails.

Online tracking opt-out. There are a number of ways to limit online tracking, which we have summarized below:

- **Blocking cookies in your browser.** Most browsers let you remove or reject cookies. To do this, follow the instructions in your browser settings. Many browsers accept cookies by default until you change your settings. For more information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, visit <https://www.allaboutcookies.org/>.
- **Using privacy plug-ins or browsers.** You can block our websites from setting cookies by using a browser with privacy features, like Brave, or installing browser plugins like Privacy Badger, Ghostery, or uBlock Origin, and configuring them to block third party cookies trackers.
- **Google Analytics.** We use Google Analytics to collect and summarize information about how individuals engage with our services. For more information on Google Analytics, click here. For more information about Google's privacy practices, click here. You can opt out of Google Analytics by downloading and installing the browser plug-in available at: <https://tools.google.com/dlpage/gaoptout>.

Note that because these opt-out mechanisms are specific to the device or browser on which they are exercised, you will need to opt out on every browser and device that you use. In addition, note that use of these opt-out mechanisms may affect website functionality depending on the website's configuration.

[Account deactivation and deletion. You may deactivate your account and delete your personal information from your user profile or by [Contacting us](#). Note that deactivating your account may not cause us to fully delete all of your personal information.]

Limits on your privacy rights and choices. In some instances, your choices may be limited, such as where fulfilling your request would impair the rights of others, our ability to provide a service you have requested, or our ability to comply with our legal obligations and enforce our legal rights. If you are not satisfied with how we address your request, you may submit a complaint by contacting us as provided in the “How to Contact Us” section below.

Do Not Track. Some Internet browsers may be configured to send “Do Not Track” signals to the online services that you visit. We currently do not respond to “Do Not Track” or similar signals. To find out more about “Do Not Track,” please visit <http://www.allaboutdnt.com>.

Other Sites and Services

Our Services may contain links to websites and other online services operated by third parties. In addition, our content may be integrated into web pages or other online services that are not associated with us. These links and integrations are not an endorsement of, or representation that we are affiliated with, any third party. We do not control websites or online services operated by third parties, and we are not responsible for their actions.

Data Security

We employ a number of technical, organizational, and physical safeguards designed to protect the personal information we collect. However, no security measures are failsafe and we cannot guarantee the security of your personal information.

Minors

Our Services are solely for users who are 18 years and over.

Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time. If we make material changes to this Privacy Policy, we will notify you by updating the date of this Privacy Policy and posting it on the Service.

Contact Us

You can reach us by email at hello@goldfish.io or at the following mailing address:

Goldfish Inc.
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USA